

Hood County ACTIVITIES

YOUR TICKET TO THINGS TO DO

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COURTESY PHOTOS

TIME FOR COCKTAILS: Toddi Cocktails co-founders Allison Love and Jennifer Ritz use inspiration from their Texan childhood to create great quality spirits and craft cocktails to complement any event. Toddi Vodka is bottled by hand in Granbury.

TEXAS NATIVES LAUNCH TODDI VODKA

Inspired by family traditions, twin sisters create a vodka all Texas can enjoy

BY CAITLYN OXFORD
Special to the Hood County News

Twin Texas natives Allison Love and Jennifer Ritz recently launched their new Texas vodka line across the Lone Star State. The two began working on the line in 2019 to bring their spirit to fellow Texans, and they came up with Toddi Vodka.

Love and Ritz grew up using any excuse for a celebration and note on their website, toddicocktails.com, that their hometown, New Braunfels, was known for the same thing. When creating their business, the two envisioned friends enjoying their cocktails at all kinds of festivities - the most raucous revelry right down to a quiet evening at home.

Growing up, their family had a tradition to have a \$5 drink, called "Toddi Time," which meant cocktails and music on the porch after a long day. The two took inspiration from their favorite part of the day to name their vodka line.

"It was the best part of the

day. Still is," their website notes.

The Toddi Vodka line is produced in the newly built 65,000-square-foot facility on 114 acres at the Love's Long Creek Distillery in Granbury.

"This is a sippable, balanced vodka that is smooth by itself or easygoing in your favorite cocktail," Love, co-owner of Toddi Vodka, said. The vodka is distilled six times to create a premium spirit.

Toddi Vodka is produced using 100% non-GMO, American-grown corn, all-natural ingredients and are naturally gluten free. It is available in four flavors: Toddi Small Batch Vodka, Toddi Lemon Lime Vodka, Toddi Vanilla Cream Vodka and Toddi Mint Vodka. Toddi Small Batch is sugar free while the three other flavors are low in sugar.

Love and Ritz prioritized a product that was amazing on the inside and out. Each label includes artwork that the sisters call "Toddi Otomi," which feature notable Texan pieces, such as an armadillo, a prickly pear cactus and a silhouette of the Lone Star State.

"We created eye-catching labels that speak to our deep Texas roots, but we also fill our bottles with premium vodka. We're proud of providing such exceptionally



BOTTLED IN GRANBURY: Toddi Vodka is produced using 100% non-GMO, American-grown corn, all natural ingredients and are naturally gluten free. Toddi Vodka is available in four flavors (from left to right) Toddi Small Batch Vodka (sugar free), Toddi Mint Vodka, Toddi Vanilla Cream Vodka and Toddi Lemon Lime Vodka.

crisp, clean spirits," co-owner Ritz said.

Toddi Vodka has collaborated with distributor Ben E. Keith and is available for purchase in retail locations in the greater Fort Worth area, Weatherford and Lubbock, along with Granbury.

"We are grateful for the opportunity to partner with Allison, Jennifer and the entire Toddi family," said T.J. Samuelson, the Texas Spirits Manager for Ben E. Keith Beverages. "We value and appreciate their Texas roots and are very eager to begin connecting retailers and consumers with their suite of products through the state in the weeks ahead."

"Most people who've spent time with us say we're un-

forgettable," Ritz said. "We hope you'll think our vodka is, too. Drink up, y'all!"

TODDI VODKA

Learn more about Toddi Vodka online at www.toddicocktails.com or follow them on Facebook, Instagram, Pinterest and YouTube @toddicocktails.



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